

**ECO**

**MOTO**

**MOTORING  
RANGE**



 **MADE IN  
BRITAIN**



*Practical Promo for Every Journey*

# ECOMOTO

The EcoMoto range delivers essential motoring accessories that drivers actually use – all made from recycled plastic and our exclusive R+ biodegradable material.

From multi-functional ice scrapers with pop-out trolley coins to precision tyre tread depth gauges, each product has been cleverly engineered to reduce material waste during manufacturing whilst maintaining the durability and functionality motorists demand.

- **UK MANUFACTURED FROM RECYCLED PLASTIC**
- **ALSO AVAILABLE IN BIODEGRADABLE R+**
- **PROMINENT BRANDING AREAS**
- **CMYK PRINTING AS STANDARD**
- **DURABLE - DESIGNED TO LAST**

These aren't just promotional products, they're practical tools that keep your customers' brand visible in glove boxes, door pockets and dashboards all year round. Perfect for building lasting brand loyalty with merchandise that genuinely matters.



 **MADE IN  
BRITAIN**





Sainsbury's

**ECO**

**MOTO**

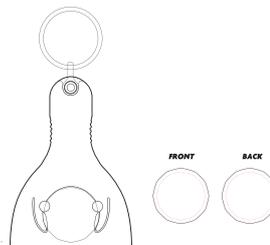
**ICE POP  
ICE SCRAPER  
KEYRING**

# ICE POP ICE SCRAPER KEYRING

- > ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- > COIN HAS DOUBLE SIDED BRANDING AREAS
- > STRONG BEVELLED EDGE FOR PRECISE ICE OR SNOW REMOVAL
- > HANDY EVERYDAY CARRY KEYRING FITTING
- > LOGO DIGITALLY PRINTED CMYK AS STANDARD



<b>AVAILABLE IN R+</b>								
<b>RECYCLED PLASTIC STANDARD COLOURS</b>								



For illustrative purposes only

**PRODUCT CODE:  
EM23-TRCKR**

Dimensions: 52x74mm  
Brand area: 20.5x20.5mm



**MADE IN  
BRITAIN**





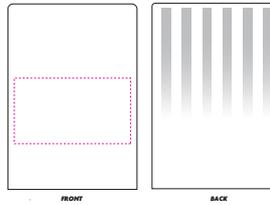
**ECO**  
**MOTO**  
**PALM**  
**ICE**  
**SCRAPER**

# PALM ICE SCRAPER

- > ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- > LARGE FRONT BRANDING AREA
- > COMFORTABLE DESIGN FOR OPTIMAL HAND GRIP
- > DURABLE & PRACTICAL
- > LOGO DIGITALLY PRINTED CMYK AS STANDARD



<b>AVAILABLE IN R+</b>								
<b>RECYCLED PLASTIC STANDARD COLOURS</b>								



For illustrative purposes only

**PRODUCT CODE:  
EM23-PM**

Dimensions: 82x81mm  
Brand area: 58x33mm

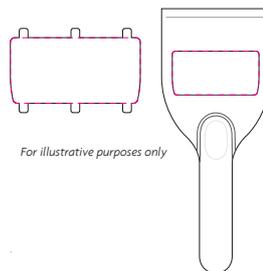
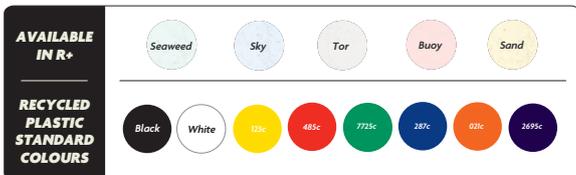




**ECO**  
**MOTO**  
**SELECT**  
**ICE**  
**SCRAPER**

# SELECT ICE SCRAPER

- > ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- > LARGE FRONT BRANDING AREA
- > DURABLE CURVED HANDLE FOR COMFORTABLE USE
- > BEVELLED STRAIGHT EDGE FOR PRECISE ICE OR SNOW REMOVAL
- > LOGO DIGITALLY PRINTED CMYK AS STANDARD



**PRODUCT CODE:  
EM23-SIS**

Dimensions: 213x87mm

Brand area: 35x70mm





**ECO**

**MOTO**

**ESSENTIAL  
ICE  
SCRAPER**

# ESSENTIAL ICE SCRAPER

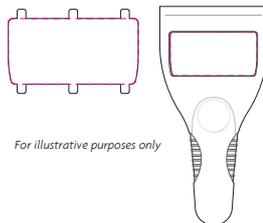
- > ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- > LARGE FRONT BRANDING AREA
- > DURABLE CURVED HANDLE FOR COMFORTABLE USE
- > BEVELLED STRAIGHT EDGE FOR PRECISE ICE OR SNOW REMOVAL
- > LOGO DIGITALLY PRINTED CMYK AS STANDARD



AVAILABLE  
IN R+



RECYCLED  
PLASTIC  
STANDARD  
COLOURS



For illustrative purposes only

**PRODUCT CODE:  
EM23-EIS**

Dimensions: 171x84mm

Brand area: 35x70mm

 **MADE IN  
BRITAIN**®





**ECO**  
**MOTO**

**TRI**  
**ICE**  
**SCRAPER**

# TRI ICE SCRAPER

- › ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- › LARGE FRONT BRANDING AREA
- › 2 SERRATED & 1 BEVELLED EDGE FOR QUICK ICE OR SNOW REMOVAL
- › BUILT IN LOOP-HOLE FOR EVERYDAY CARRY
- › LOGO DIGITALLY PRINTED CMYK AS STANDARD



AVAILABLE  
IN R+

Seaweed

Sky

Tor

Buoy

Sand

RECYCLED  
PLASTIC  
STANDARD  
COLOURS

Black

White

023c

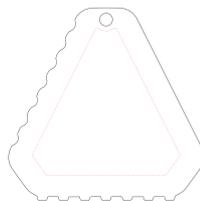
485c

7715c

287c

021c

2695c



For illustrative purposes only

**PRODUCT CODE:  
EM23-TIS**

Dimensions: 82x81mm

Brand area: 62x61mm

 **MADE IN  
BRITAIN**®





**ECO**  
**MOTO.**

**CREDIT  
CARD ICE  
SCRAPER**

# CREDIT CARD ICE SCRAPER

- › ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- › LARGE FRONT BRANDING AREA & LOOP-HOLE FOR EVERYDAY CARRY
- › 2 SERRATED & 2 BEVELLED EDGES FOR QUICK ICE OR SNOW REMOVAL
- › BUILT-IN TYRE DEPTH GAUGE FEATURE
- › LOGO DIGITALLY PRINTED CMYK AS STANDARD



AVAILABLE  
IN R+

Seaweed

Sky

Tor

Buoy

Sand

RECYCLED  
PLASTIC  
STANDARD  
COLOURS

Black

White

023c

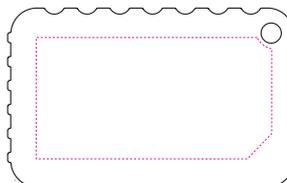
485c

7713c

287c

021c

2695c



For illustrative purposes only

**PRODUCT CODE:**  
**EM23-CCIS**

Dimensions: 86x54mm

Brand area: 71.5x37mm

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BRITAIN**®





# ECO MOTO

ESSENTIAL  
TYRE DEPTH  
GAUGE

# ESSENTIAL TYRE DEPTH GAUGE

- › ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- › IMPACTFUL BRANDING AREAS ON BOTH SIDES
- › HIGHLY VISUAL TRAFFIC LIGHT SYSTEM FOR ACCURATE READING
- › KEYRING FITTING FOR EVERYDAY CARRY
- › LOGO DIGITALLY PRINTED CMYK AS STANDARD



AVAILABLE  
IN R+

Seaweed

Sky

Tor

Buoy

Sand

RECYCLED  
PLASTIC  
STANDARD  
COLOURS

Black

White

123c

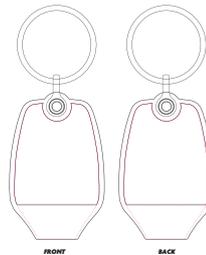
485c

7725c

287c

021c

2695c



FRONT

BACK

For illustrative purposes only

**PRODUCT CODE:**  
**EM23-ETT**

Dimensions: 50x32mm

Brand area: 29x35mm



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BRITAIN**®





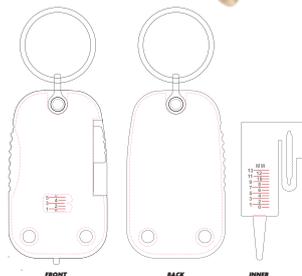
**ECO**  
**MOTO**  
**SELECT**  
**TYRE DEPTH**  
**GAUGE**

# SELECT TYRE DEPTH GAUGE

- › ALWAYS MADE FROM RECYCLED PLASTIC OR RECYCLED BIODEGRADABLE R+
- › IMPACTFUL BRANDING AREAS ON BOTH SIDES
- › CLICKABLE MILLIMETRE DEPTH GAUGE FOR ACCURATE USE
- › KEYRING FITTING FOR EVERYDAY CARRY
- › LOGO DIGITALLY PRINTED CMYK AS STANDARD



<b>AVAILABLE IN R+</b>								
<b>RECYCLED PLASTIC STANDARD COLOURS</b>								



For illustrative purposes only

**PRODUCT CODE:  
EM23-SCTTG**

Dimensions: 35x60mm  
Brand area: 33x58mm





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BRITAIN**

